

David Fernández Moreno

Managing Director en INBENTA

davifer@gmail.com

Summary

- Development and implementation of Web applications. Server Manager Linux.Desarrollador Solutions Google Search Appliance. Interested in the field of Web applications, GSA and Google products.

- IT strategy in business: SEO, SEM and SMO,Social Media Monitoring, B2B and B2E Estrategies, Semantic Web, WEB 2.0.

Specialties

- * Enterprise Search: Google Enterprise Solutions (GSA)
 - * Semantic Search Engine.
 - * Microsoft Search Server 2008.
 - * Geographic Search:Google Maps, Metacarta.
 - * Web Design (XML, HTML, JavaScript, AJAX).
 - * Business intelligence: Data Mining, Knowledge management.
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Experience

Business Development at INBENTA

February 2009 - Present (1 year 5 months)

Using the latest developments in Natural Language Processing and Semantic Search, INBENTA provides powerful Semantc Search Platform to implement smart and intuitive search experience for your users, customers and prospects.

Improvement Areas:

- SEO (Search Engine Optimization) semantic or SEO 2.0
- Monitoring Social Media
- Semantic Landing Pages
- Email Managment

Enterprise Search Solutions Developer at EPTISA

December 2006 - December 2008 (2 years 1 month)

- Implementations of the Google Search Appliance (GSA), providing support services, training and maintenance to customers.
- Development, maintenance and integration of applications with Google Maps, Mapplets, Google Search, Google Apps

4 recommendations available upon request

Engineer at Universidad Politécnica de Madrid

April 2006 - November 2006 (8 months)

- Design of Web applications, Madrid.
- Design and implementation of a web application to manage and control centers visits.
- Installation, configuration and deployment in the Library of the University of Madrid

Blackberrys's Programmer at Research In Motion Spain, S.L.

June 2005 - August 2005 (3 months)

Load the software customized for a mobile company in the blackberrys

Education

Universidad Politécnica de Madrid

2006, Ingeniero Informático, 1999 - 2006

ESIC: Business & Marketing School

Master Europeo en Marketing relacional, Directo e Interactivo, Marketing, 2010

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4 people have recommended David

"Motivated and enthusiastic person, friendly but also professional. I would like to highlight his constant search for new ideas, always supported by a great technical knowledge. Even most important, and the reasons why it was a real pleasure to work with him, his attention to detail and team work skills."

— **Germán Martínez Sancho**, *PreSales Engineer, Eptisa TI*, worked directly with David at EPTISA

"David es una persona metódica y trabajadora, que no cesa su empeño hasta lograr los resultados óptimos en cada uno de sus proyectos. Tuve el placer de compartir toda mi etapa universitaria con él y no dejó de admirarme su diligencia, sacrificio, inteligencia y perseverancia. También he tenido ocasión de colaborar con él, en proyectos en común en nuestra vida laboral, y es la persona ideal para tener al lado en un negocio. Es una apuesta segura para el éxito de cualquier tarea."

— **Gonzalo Jimenez**, *Student, Universidad Politécnica de Madrid*, worked directly with David at EPTISA

"Es una persona profesional, responsable y muy comprometido con su trabajo."

— **Laura Madejón**, *Student, Universidad Politécnica de Madrid*, was with another company when working with David at EPTISA

"David Fernández Moreno is a talented person with an incredible well-developed sense of responsibility. He is always willing to share his knowledge to help his colleagues"

— **Juan Pablo de la Plata Alcalde**, *Estudiante, Universidad Politécnica de Madrid*, worked directly with David at EPTISA

[Contact David on LinkedIn](#)